

IDEAs.CENTER



IDEAs.CENTER

creative resource

20 аспектов дизайна выставочных стендов

1 Расположение стенда





WIPOTEC

INNOVATION. PASSION. FIRST.

TRACEABLE
Y SYSTEM

CHECKWEIGHER
E-M-A SERIES



WEIGH CELLS



MODULAR X-RAY
SC SERIES



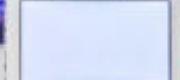
TRACK & TRACE



CHECKWEIGHERS



WEIGH CELLS



X-RAY





2 Размер стенда

Grooming

sonic

HOME ENTERTAINMENT

Panasonic

Panasonic

A Better Life. A Better World

Panasonic

HOME ENTERTAINMENT

FOCUS OR RELAX
IN TOTAL SILENCE

By far the best HDMS
with Noise Cancellation

Your Colour. Your Sound. Your Style.

PROHIBITED TO TOUCH

PROHIBITED TO TOUCH

#SWITCHTOLEDVANCE

CHOOSE YOUR TATTOO

Multiple framed posters and social media icons are displayed on the orange wall. One poster features a man's face and the text "BARE LIPS CAN RUIN YOUR LIFE". Another poster says "BECOME PART OF OUR SOCIAL WORLD". Social media icons for Facebook, Twitter, LinkedIn, and YouTube are visible.

LED LAMPS

SHOP OUR LIGHT SETS THE SCENE

INDUSTRY

INDUSTRY
OUR LIGHT BOOSTS BUSINESS





Audi
Vorsprung durch Technik

Audi e-tron
The future of electric mobility.



1 Высота стенда



SMARTVIEVA
hulu PLUS
LUSTREAM
YouTube
UNO
viewer

Panasonic

Panasonic
ideas for life

Re-defining the TV

Happy Holidays

Panasonic

For over 20 years,
Panasonic's smart living equipment
continues to tell the world about the
wellness of Dubai's games.



As unique as it looks
Powerful and concise

Q7 3.0 TDI quattro

TT 2.0 T quattro

MAGENTA MOBIL

UNTERWEGS MUSIK & VIDEOS
STREAMEN, OHNE VERBRAUCH
DES DATENVOLUMENS

STREAM ON - JETZT KOSTENLOS
ZUBUCHEN

MAGENTA
ZUHAUSE

MAGENTA
MOBIL

SONY

HUAWEI



4 Объем стенда



MAVIC 2
ZOOM



MAVIC 2
PRO



MAVIC 2



科艺华 LEDARTEK®

光艺术作品全球开拓者领导者
The world leader of lightscape works

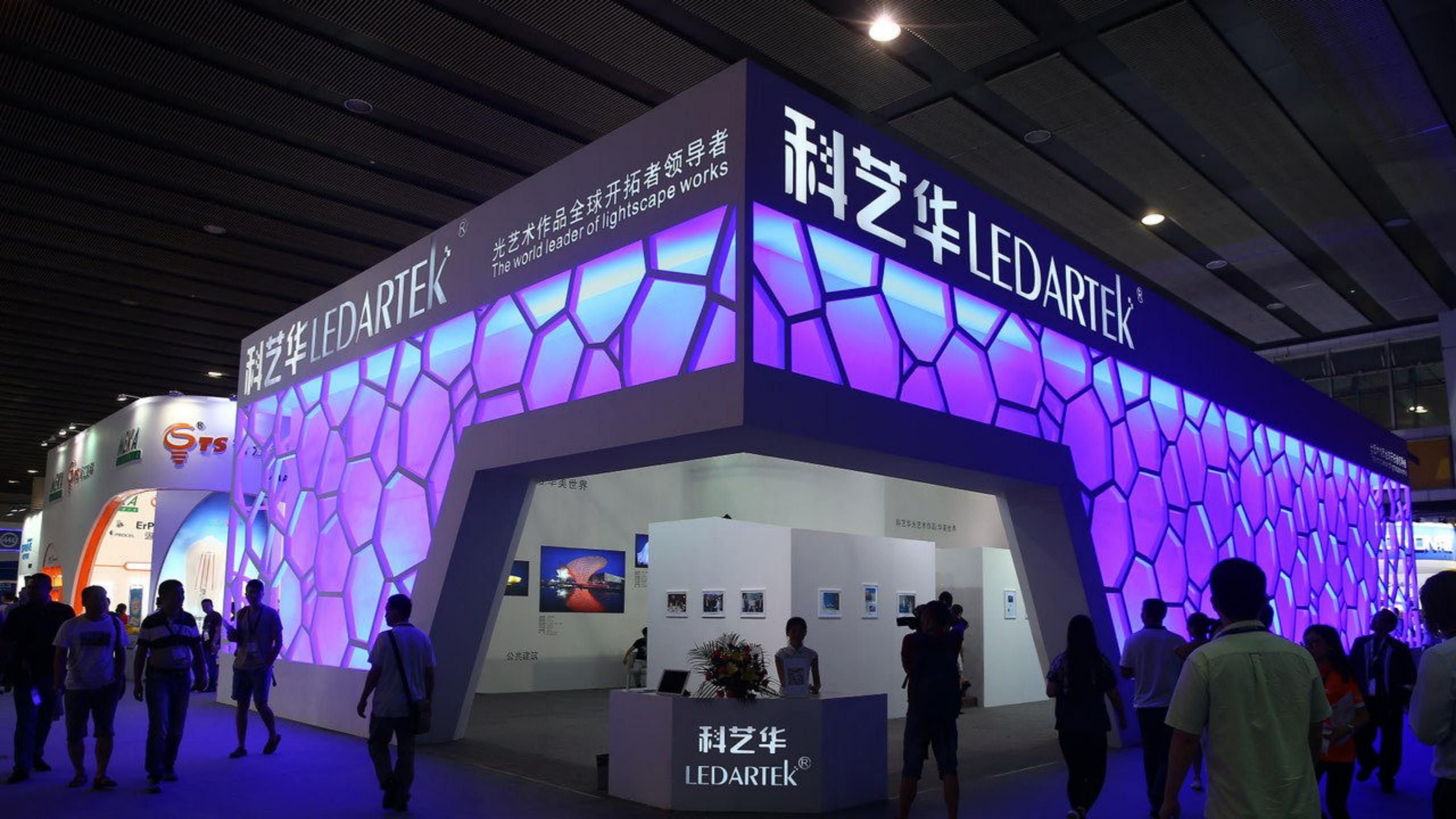
科艺华 LEDARTEK®

STS



公共建筑

科艺华
LEDARTEK®





nimbus+

light unleashed

nimbus+

TONIC.COM

↑



MEDIPAK SYSTEMS

- DIVIDELLA
- FARGO AUTOMATION
- MEDISEAL
- RONDO
- SEIDENADER
- WERUM IT SOLUTIONS

MEDIPAK SYSTEMS

- DIVIDELLA
- FARGO AUTOMATION
- MEDISEAL
- RONDO
- SEIDENADER
- WERUM IT SOLUTIONS

KOPP

**PHARMA
COMPETENCE
COMBINED**

MEDIPAK SYSTEMS

PASIX

PLAN & PRODUCE
The art and science of manufacturing and delivery in your pharmaceutical

15-18
16

ROTA

FOC

EXIT

ASB

ma

**PHARMA
COMPETENCE
COMBINED**

5 Свет





SIGNA Returns

Partners for Better Health

GE Healthcare

imagination at work

Our imaging technology can help unlock your greatest potential

Healthy partnerships deliver healthy outcomes. Working together, we're developing advanced imaging technologies designed to help you deliver the best, accurate, and operational outcomes you need to perform at your peak.



GE Healthcare

ROOMS



Carry everything, always.



Share e





World Travel

EXONRE

AIR ELITE



Seed science

Seed science

BROCK

BROCK

SOLID 60 YEARS

SOLID 60 YEARS

BROCK — BROCK SOLID

MONSANTO

MONSANTO

FIELD VIEW

FEEL THE PULSE OF THE LAND IN THE

BROCK

BROCK SOLID HANDLING





6 Бренд

For a life more enjoyable.
EQ.9

SIEMENS



modern open

autoMilk Clean

SIEMENS



SIEMENS

SIEMENS



T7-G

Hisense

Hisense we're pleased to meet you.

4K DUAL COLOR
LASER CAST

Hisense medical



Mobile Nursing Terminal N1 Endoscopic Display (HME2C26)



U
NG

Panasonic
Panasonic

100
A CENTURY
RELIABILITY

A Better Life

Panas

100
100
道
道
道

Panasonic



Panasonic



Enter here for your choice to win.
**65" 4K
HDR TV**

Panasonic
Stay Connected



Wire-Free™
Air Conditioner



en

7 Единый стиль



 DEN
SICHEREN
SMS-
MESSENGER

Erhalten Sie Ihre Nachrichten sicher und schnell über den DHL Messenger. Erhalten Sie Ihre Nachrichten sicher und schnell über den DHL Messenger. Erhalten Sie Ihre Nachrichten sicher und schnell über den DHL Messenger.

ERFAHREN SIE
ALLEIN UNTER.



DHL

ZUSTELLUNG 80
Deutsche Post DHL
Group



E-POST

Deutsche Post
E-POST

E-POST-Online
E-POST-Call
E-POST-Service

Information

Kundenservice



Best
100

Best
100

30
The
Innovation
30
The
Innovation

30
The
Innovation

 **nVIDIA**

GEFORCE EXPERIENCE™

THE EASIEST WAY TO OPTIMIZE YOUR GAMES
AND KEEP YOUR DRIVERS UP TO DATE

GEFORCE GTX PC GAMING

UNREAL HORIZON

NVIDIA GRID CLOUD GAMING

AMAZING GAMING. ANYWHERE.



8 Правило одного цвета



INDUSTRY

OUTDOOR

OFFICE

SYSTEMS

INDUSTRY
OUR LIGHT
BOOSTS
BUSINESS

LINEARlight
RGBW and...

INFORMATION

INFORMATION

SONY

FES WATCH U



new balance

THE NEW

wena

Experience the Super Zoom



brunner ::

brunner ::

brunner ::

for people

Möbel für Mehr



teggiani

products
we love

dasalux

9 Чистое пространство



FLOS





10 Генеральная идея

12



DPS

SOFTWARE - DESIGN

DPS

SUFITÝ NÁPINANĚ - STRECH C



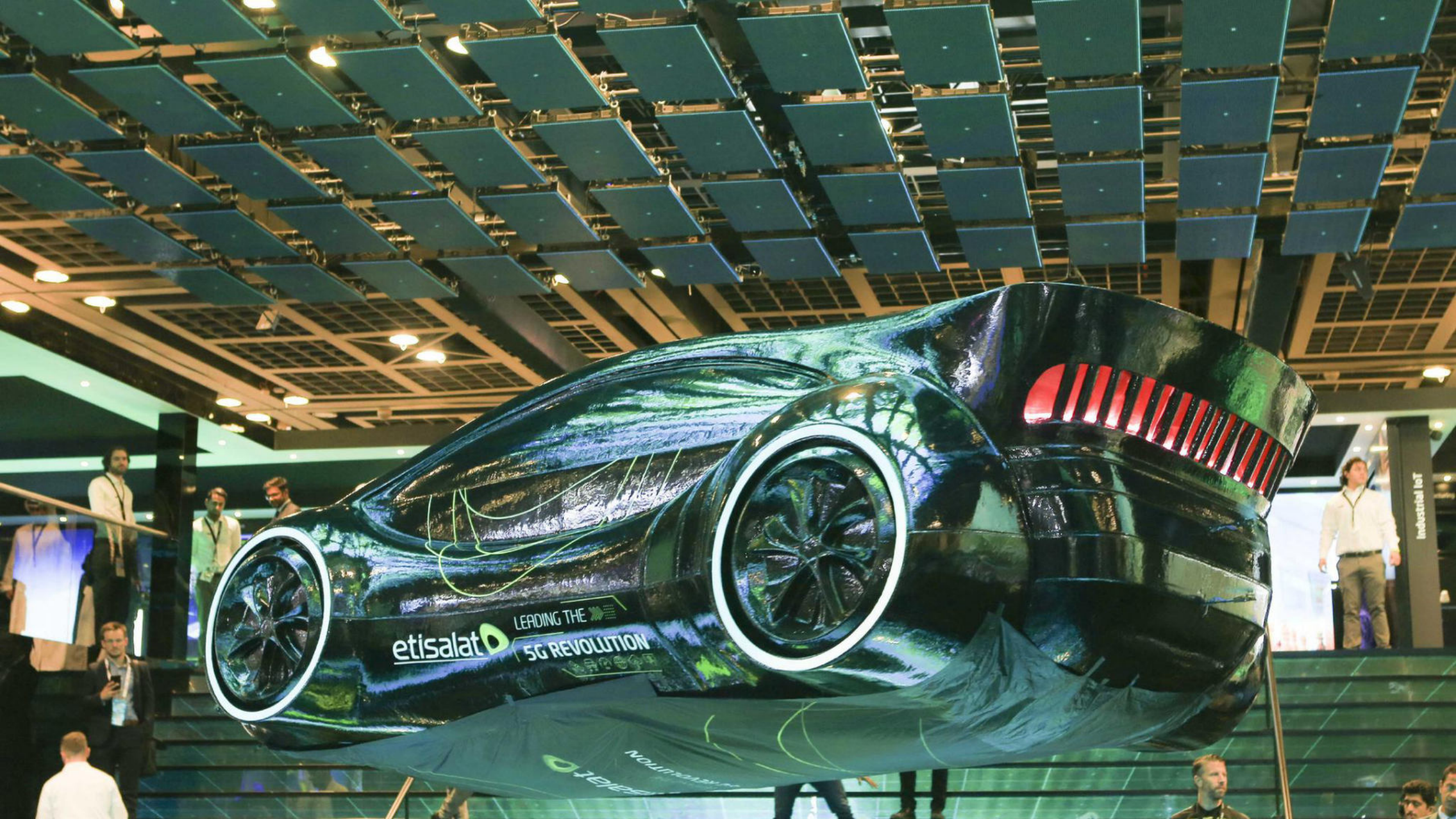
113

profigips

ps







etisalat

LEADING THE
5G REVOLUTION

Industrial IoT



AOIL

MABELLA OIL

MABELLA OIL

PLACE
be inspired
ur full pote
of Prof

11 Доминанта



SIEMENS

For a life more refined.
EQ.9

SIEMENS



SIEMENS



SIEMENS

For a life more expressive.
Siemens avantgarde

For a life more innovative.
smoooth fresh

SIEMENS

For a life more efficient.



SONY

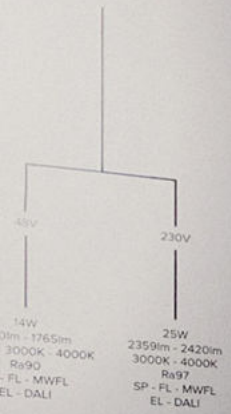


Alfa Romeo



12 Нестандартность

LABEL 6



LOGIC

Target Lighting

Kashi

Kashi

C7

FIRE EXTINGUISHER



Did you know...
Less than 1% of U.S. farmland is
organic

We're not to change that with your help!
One way to make a change is to support farmers who are making the transition to become Certified Organic. You can do that by looking for products that are labeled "Certified Organic" and "Kashi Certified Organic". Today our Kashi Organic products and new Chewy Plus Super Bars are Certified Organic products and a tasty way to help more farmers transition to organic. By using these products, you're not only supporting farmers in transition, you're also helping to increase that 1%.
Learn more at kashi.com/transition

Trade
Fixtures
Retail Merchandising

H2Optimized™



LeBaron's
ARONADE
Original
TASTES LIKE™
bert's
ARONADE
Blue Sky

FLORIDA
CRYSTALS

KAME America

DELICIOUS
FREE





freeInduction



SIEMENS

SIEMENS



Nie wieder Herd reinigen: activeClean von Siemens.
Never clean the oven again: activeClean from Siemens.



atec2
high tech flooring

301



SAMSUNG

SAMSUNG

SAMSUNG

LED TV

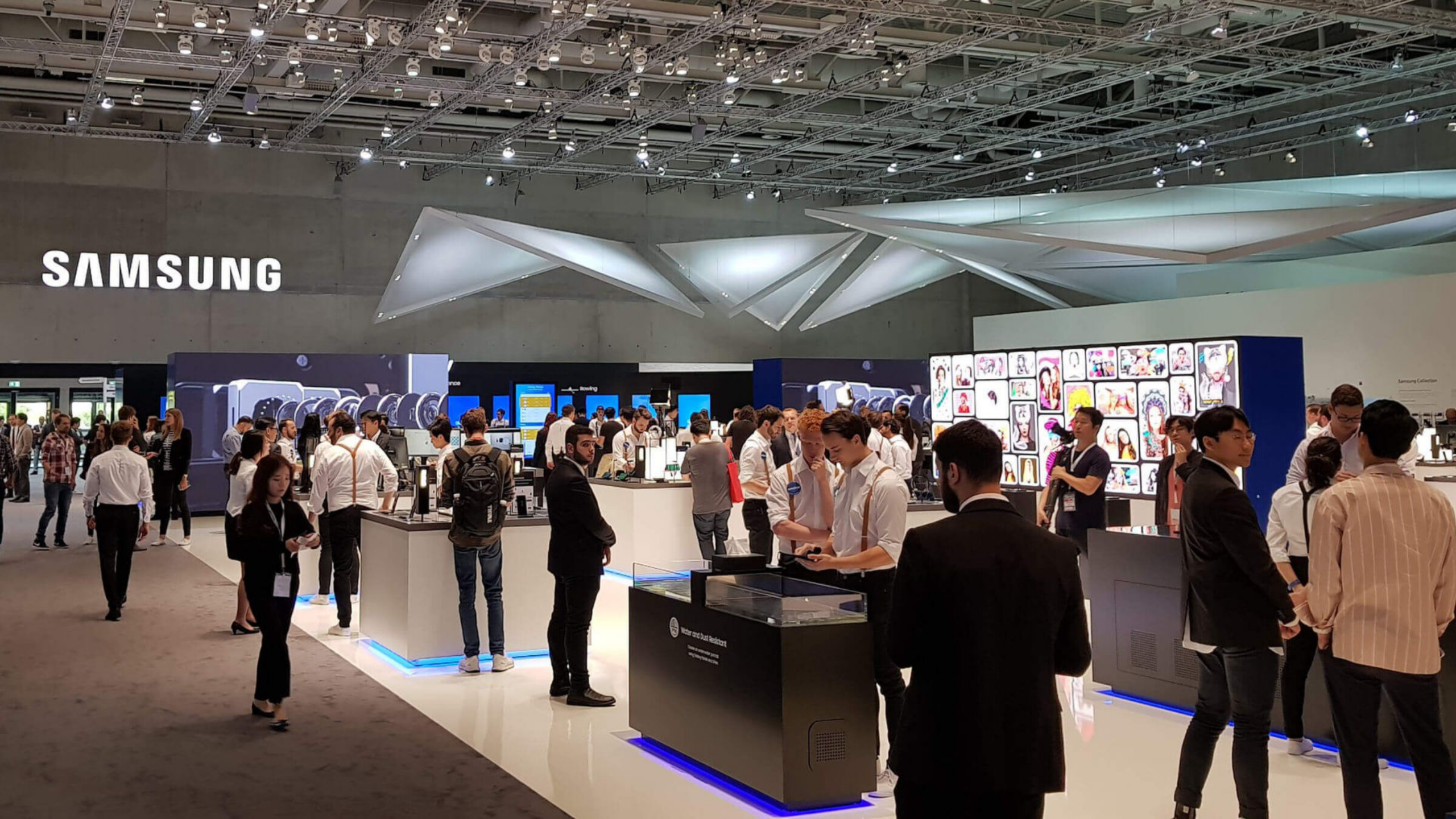
SAMSUNG

LED TV

PHOTOGRAPH BY [unreadable]

13 Зонирование

SAMSUNG



A Better Life, A Better World

Panasonic

Panasonic

HOME
ENTERTAINMENT

Panasonic

HOLLYWOOD

DESIGNED WITH YOU IN MIND

PERSONAL
CARE

Panasonic



Wäschepflege mit Intelligenz. Intelligent laundry care.



SIEMENS



14 Качество материалов

SONY

SONY

Control4

ACCESS NETWORKS

Crystal LED Display System

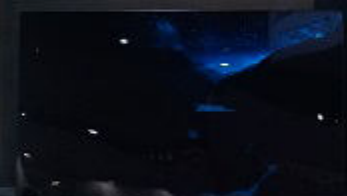
Built for custom integration

Kinsch

MASTER series Z9F

MASTER series A9F

SONY



The Best of Sony

ES Ultra Short Throw Laser Projector

15 YEARS
of excellence
in research
and development

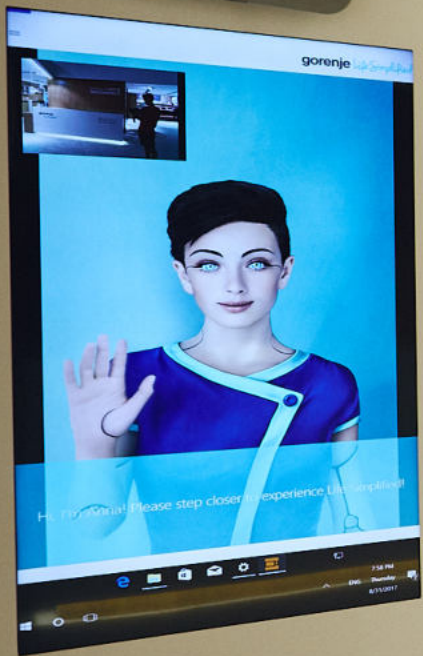


ARKOSLIGHT

ARKOSLIGHT

Dark

Top



gorenje
Life Simplified



WaveActive Generation
**COMING
IN 2018**





15 Комфорт



eclectic gallery

eclectic gallery



Haier

SIZE & DESIGN FOR EVERY ROOM

Haier

STOP THINKING

START COOKING

COOKING
SHOW TIME

30:00
12:00
14:00
16:00



16 Экспонаты

Haier



DIRECT MOTION MOTOR

Direct Motion Motor



EXPERIMENT DIRECT MOTION TECHNOLOGY



HAIER DUO DRY



DOUBLE AXIS DRUM
Leading the way for energy efficiency

TIME SAVING
EFFECTIVELY
PERFORMANCE





AIR
TAXI

Bell

Bell

Bell Helicopter

17 Мультимедиа



Ignite
IGNITE POSSIBILITY
POSSIBILITY

pire
la



PRESENT
NEW ERA OF
VISUAL EXPERIENCE



KNOW YOUR AUDIENCE



THE FUTURE IS NOW

PRESENT Attract and Engage



Orchestrating a bright





04-54

18 АКТИВНОСТИ



NetApp INSIGHT 2018

BUILD

DATA VISIONARY THEATER

Automating E-Series Management with REST API
Ram Kodialbat
Storage Administrator
SESSION ID: 4109-1
DATE & TIME: Monday, October 22nd at 10:30am

NetApp
INSIGHT
2018

Ram Kodialbat
Storage Administrator

NetApp
INSIGHT
2018



ATURE

11-1

Home Cinema So

UltraFine
Delicate color expression

LG CLOi



LG

LG ThinQ AI

ThinQ_Gourmet

- Enjoy IFA with LG ThinQ AI
- Food Journalist
- LG CLOi Home
- InstaViewThinQ
- G7ThinQ

LG ThinQ AI
2018. 8. 31 - 9. 5

LG



19 Еда

 Zeelandia

For the
love
of
cake



Create indulgent cake products
Wide range of tastes and varieties
Prolong shelf life and improve freshness

Whatever your customers' tastes, you can meet their demand.



Live
like
you like



 Zeelandia

For the
love
of
bread

Boulangerie

Fortuna



Zeelandia



HOME MADE GENERATION

COOKING & BAKING. SIMPLIFIED.

ION GENERATION
COOLING & FREEZING. SIMPLIFIED.

FRESHLY MADE
MACARONS

EVERY DAY AT
11.00 | 13.00 | 15.00 | 17.00

gorenje





20 Образы людей



There's...
change.

there's...
change.
age to poss...

alliance
cisco

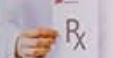


Redefining
Reliability.

XPO BRAND



CARE Clinic



Get your system
health CARE prescription!

Redefining
Reliability

XPO BRAND

XPO BRAND

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PlayStation



SAMSUNG



Мы тоже





ВЕРТОЛЕТЫ
РОССИИ

ВЕРТОЛЕТЫ
РОССИИ

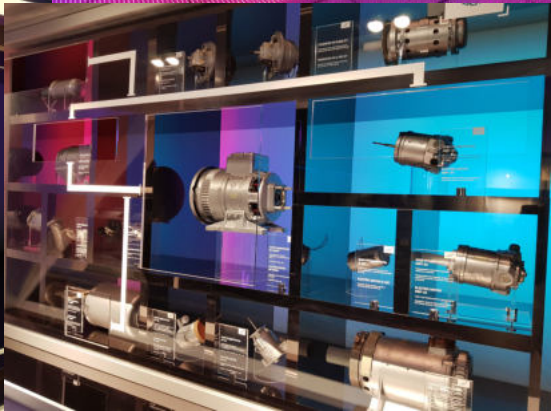
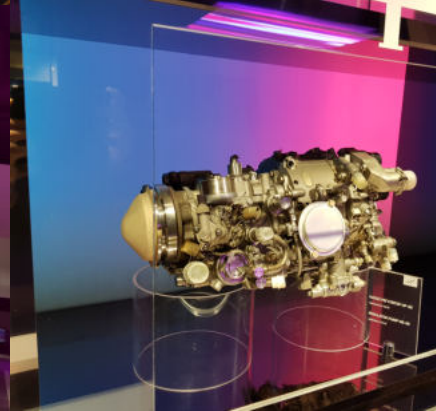
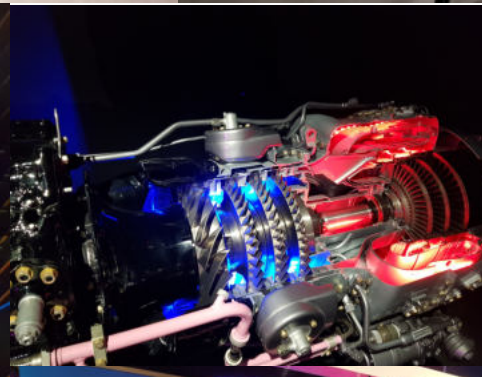
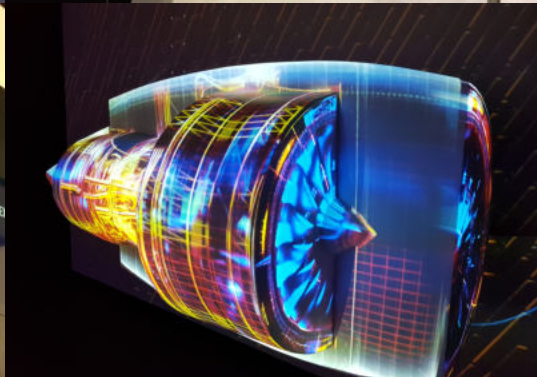
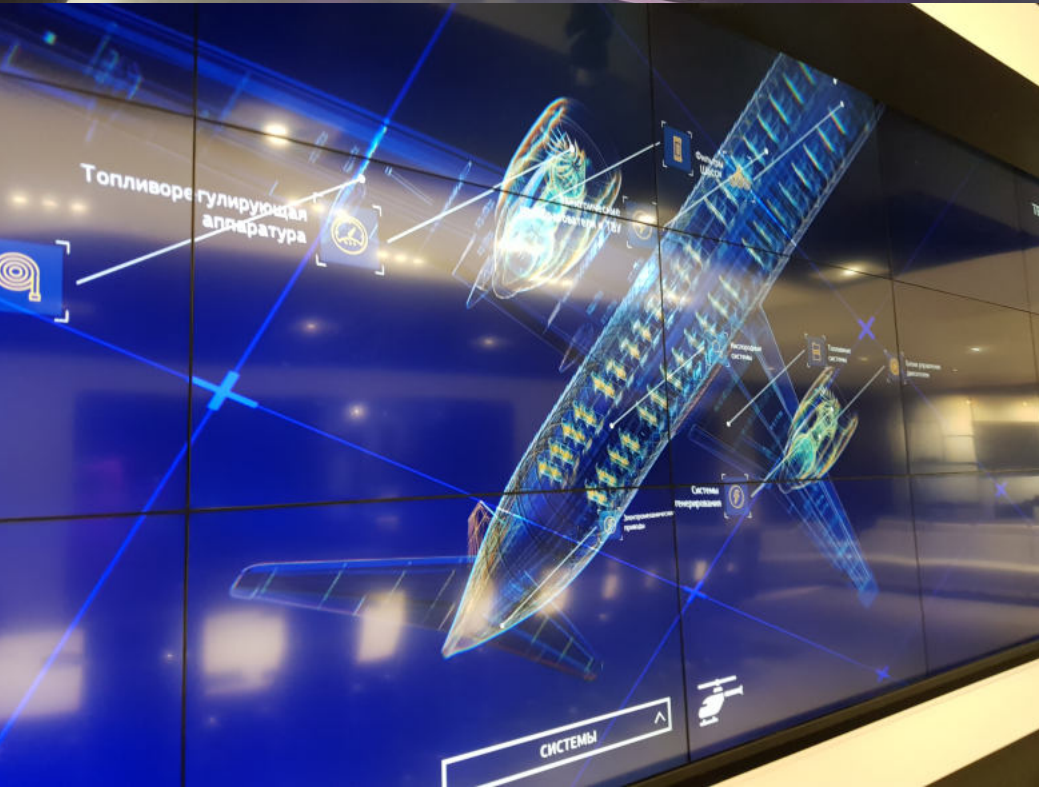
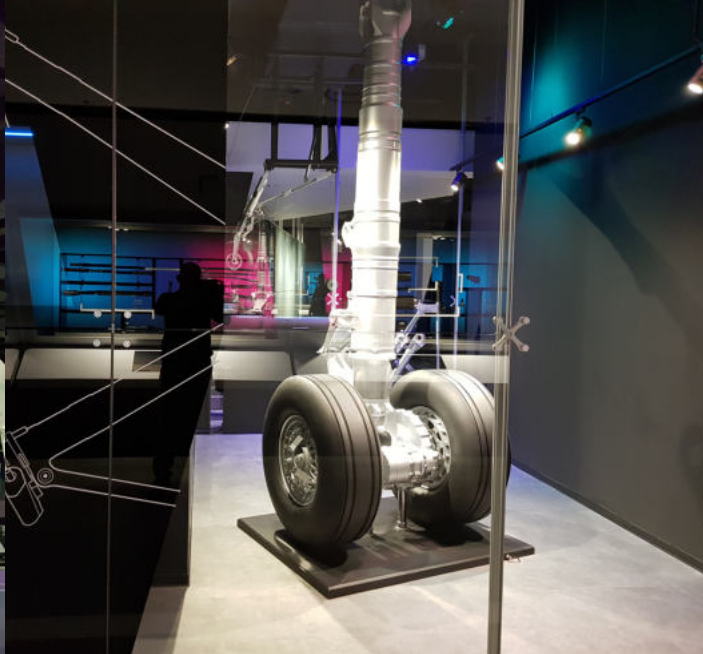
KA-62

СИСТЕМЫ И КОМПЛЕКСЫ БОРТОВОГО РАДИО

KRET

KRET







Ростех

АВИА-БАР



- ТЕХНОДИНАМИКА
- ДИНАМИКА
- ММЗ Восток
- КРИСТАЛЛ
- УЗГА

ДЕТАЛИ ОТ А ДО Я



IDEA s.CENTER

creative resource